Awareness & Advocacy Committee Meeting
1/19/2016, 10:00am
SCRLC & Online via GoToMeeting

Present: Sarah Glogowski (FLLS), Eva Sclippa (Alfred), Mary-Carol Lindbloom (SCRLC), Jessica Philippe (SCRLC)

Online: Brian Hildreth (STLS), Regan Brumagen (CMOG)

Excused: Nicole Waskie-Laura (BT BOCES SLS), Deborah Gagnon (Wells), Mechele Romanchock (Alfred), Steve Bachman (4CLS), Nancy Abashian (BU)

Mary-Carol nominated Eva as Committee Chair and everyone was in favor.

Mary-Carol will follow-up with Barbara Stripling on her advocacy task force.

Eva: Gender and Sexuality Alliance will train adult members of the LGBT community (around Alfred) to become mentors for teens in local communities. Looking for help with marketing the program and advice from anyone that has set up a similar initiative. Will include safe zone training. Brian and Sarah were interested in getting involved.

Regional Repository for Advocacy Efforts? LibGuide?

Brian sends out a Friday newsletter that encourages contacting the governor, with an emphasis on calling their office. Sarah is also getting out the word to members to increase advocacy efforts through weekly newsletter.

Eva mentioned a “weekly call to action.”

Legislative breakfasts? SCLRC could partner with the public systems to host legislative breakfasts. Could we get feedback from the legislators about what advocacy efforts work best? Brian suggested this could happen after “advocacy season” to build relationships and not just focus on money.

Can we create a way to track advocacy efforts- phone calls, emails, etc.

Hearing on Libraries- Brian attended and talked to two assembly members. One assembly member has since left the committee. There was widespread participation.

2017 Advocacy Day- Very important this year
Sarah and Mary-Carol will be participating in the National Library Advocacy Day- May 2
**Next Steps**
Send Jessica information for an [Advocacy LibGuide](http://example.com) and/or let her know if you would like to be an editor. Look at dates in early fall for a legislative meeting. Mary-Carol will send out a Doodle poll for the next meeting which will be a debriefing for after Advocacy Day.