



Awareness & Advocacy Advisory Committee Meeting
GoToMeeting
Monday, May 22, 2017, 1 p.m.
Notes

Present: Nancy Abashian, Steve Bachman, Deborah Gagnon, Sarah Glogowski, Brian Hildreth, Mary-Carol Lindbloom, Mechele Romanchock, Nicole Waskie-Laura

Excused: Regan Brumagen, Jessica Philippe

Welcome and Introductions. Brian welcomed the committee members.

Review of Notes from 3/17/2017 Meeting. Notes were reviewed and follow-ups reported. IMLS data - 4\$M in funds went to member libraries and museums. Not sure how many museums who are not members may have had grants, beyond the Roberson in Binghamton and the Discovery Center in Ithaca. One cannot search by county, which would have facilitated the process. Maybe \$12M since 1996? <https://www.imls.gov/grants/awarded-grants>

NYLA Advocacy Task Force. Barbara was needing to write a contextual statement on fundamental values and why diversity is important (did not hear back to know how this is going). NYLA will not have a task force; she's not sure how they're going to work with a scholarship. Mary-Carol sent info about the ILA DiversiTEA scholarship fundraiser (see <https://www.ila.org/events/annual-conference>). (Update 5/27—there will not be a separate scholarship—instead, the diversity focus is being added to the guidelines for the current scholarships.) Barbara registered for the SJ Summit.

Regional Repository for Advocacy Efforts. Mary-Carol and Jessica will work on a LibGuide for Advocacy now that the website is up and running with final tweaks. Steve suggested that we start informally by sharing the advocacy materials we used in March. Sarah agreed—both state and national materials. Brian indicated they do it a bit for the PULSIDO, as well--about ½ dozen systems contribute their talking points and timeline Re: what they do. The timeline might be useful. For now, our Advocacy page on our website is a stop-gap repository containing state and federal legislator information and links to NYLA talking points, etc. Would this be easier to keep on a LibGuide? M-C will discuss with Jessica and Diane. Brian indicated that the STLS page has hot button issues and they push the page out. FLLS also has a good legislative guide that Sarah and Christie created. They go over it on the bus (Christie does an advocacy session on the bus). Jessica and M-C to do a mockup to share out. M-C showed SCRLC's page <https://scrlc.org/Advocacy>. Wherever it lives, there should be annotation, i.e., there is a lot of

information about the legislators, e.g., what districts, what libraries are in their districts, their committees.

Regional Advocacy Plan.

https://docs.google.com/document/d/1CXgRsTwdYI1bog7LRzx6w68HBlyF7Yx4_HpHpdCfV-4/edit

Meetings.

- **National Library Legislative Day.** Sarah and Mary-Carol reported on NLLD. 27 attendees; 32 including the five kids. The meetings seemed to be successful and they seemed committed to the big issues. There were many talking points to discuss including keeping the Register of Copyrights appointment under the Librarian of Congress. The Marrakesh Treaty (for the Senate) and some of the issues like net neutrality are challenging to explain. Sarah conveyed a point that staffers made-- that they hear more from museums than from libraries. Carol Desch and Jeremy Johannesen were in a couple of our meetings and Barbara Stripling in several. We need more trustees (like the Mt. Vernon one) and patrons. Robert did a great job organizing us and being on point. Next year as a state team we should ensure all legislators are visited. SCRLC's districts were well-covered; it's the others. Maybe Robert can identify on a map the regions and get people to visit so Carol doesn't have to visit (she had a huge amount of running among legislators to do). Carol and Jeremy could have had meetings—both of them can speak as a state (and send someone from DLD in addition to Carol to help). Another takeaway: Let's schedule meetings in their regional offices to engage them.
- **Social Justice/Diversity Conference.**
<https://docs.google.com/document/d/1CMa56txMfLL2BLgSucx74UJAGBKPvQmOx1p2zAvJvqc/edit> (include 4-5 lightning rounds). Brian may put together a bus to get members to participate in this (they have a bus at Fayetteville Free Library). Nancy: Office of Diversity, Equity, and Inclusion is set—their programming will retrofit; they need to meet with the keynote speakers (Martin Garner and Lorie Roy). Center for Civic Engagement: Nasha Taylor is confirmed (she works with United Way) and Scott Corley from Broome CC who is a point-counterpoint discussion leader. His workshops on civil discourses are great. We'll all get together and flesh out the day and how we want it to flow. A local committee is working on parking, signage, etc. No of participants: We can take up to 80 participants. We haven't advertised it through NYLINE but can do that (the Committee thought we should). The Committee members should also register. We're also looking for lightning round participants. Maybe organized efforts between systems? Ways to dovetail activities we've discussed today into lightning talks. What actions you are taking? Cassie Guthrie will discuss PAC. Arden Kirkland and Lorie will discuss the diversity module of Design 4 Learning. School representation was wanted, so hopefully we'll have that. Lightning rounds will be added to the next announcement.
- **Other.** Steve: Do we need to do some coordinated work on net neutrality when the public comment period opens up again? SCRLC has not done anything on net neutrality yet. It's a federal issue that will affect all of us. A Webinar on what it is and how to talk about it to our users and to untangle it from broadband issues is key. The John Oliver piece on it was mentioned (<https://www.youtube.com/watch?v=92vuuZt7wak> (language warning!)). Steve: "There is a local impact on the public library if the rules were eliminated and if they understood this and we could bring it home, it would seem less like large corporations arguing with each other." Add net neutrality information to the advocacy LibGuide repository. And also have a webinar information session on this. Ideas for

speakers? Steve? Could fund it out of RBDB. EFF? The free foundation....we could locate someone...Steve and Mary-Carol will look to see what he can find.

Follow-up:

- **Brian** to get together the three public library systems and Mary-Carol (and anyone else interested) to develop a timeline to coordinate local/regional advocacy efforts. Include national advocacy efforts as part of that talk. (Jeremy and Robert may have a sense of the timeline. Jeremy mentioned the two seasons). Put together a plan/timeline to how to approach this for our region; include Jeremy and Robert for what to do at the State and National levels, too. Brian will get us together between now and next Advocacy meeting. Year round advocacy.
- **Brian** will do a Doodle poll to schedule the next Awareness & Advocacy meeting.
- **Jessica:** Call out for lightning sessions for July 19 summit. Encourage people to participate. Deadline – June 30. (Note: this was done).
- Add net neutrality as an issue to the to-be-developed Advocacy LibGuide; have a webinar session on the topic—**Mary-Carol** to discuss with **Jessica**; **Steve** will also explore potential speakers.
- Share the IMLS awarded grant address (as above: <https://www.ims.gov/grants/awarded-grants>).
- Annotate current legislative lists in the Advocacy section (**Mary-Carol & Diane**).
- **All:** Write to the NYS senators Re: copyright register.

Notes taken by Mary-Carol