

Awareness & Advocacy Advisory Committee Thursday, December 15, 2022, 1:00 p.m. Meeting Minutes

Present: Steve Bachman (4CLS), Brian Hildreth (STLS), Sarah Glogowski (FLLS), Penny Sweeney (Cayuga-Onondaga BOCES SLS), Mary-Carol Lindbloom (SCRLC); **Excused:** Nancy Abashian (Binghamton U), Nicole Waskie-Laura (BT BOCES SLS).

Welcome to our new committee member, Penny.

NYLA's Library Advocacy Day February 28th

- How will Bri's departure affect matters?
- Should visits remain virtual? Virtual in February, In-person for Spring on the Hill?
 - o What about pre-advocacy day?
- Should we plan visits to local offices?

The committee discussed the situation at NYLA with Bri McNamee's departure as well as Kate Paul's, (their institutional events manager) and the effect it might have on Library Advocacy Day. Bri is updating the advocacy pages before her departure on 12/23 and will work as a consultant for at least 4 weeks after that. Will there be a gathering at the well? Spring on the Hill? What are the expectations?

Among PULISDO, it is a mixed bag, e.g., Sarah D. is only doing virtual; Wanda plans to be inperson. Sarah does not plan to book a bus; Brian may. Steve will poll his members.

Tentative Committee activities for 2022-2023.

- Steve suggested added an item for reaching out to new legislators to bring them up to speed on libraries and library systems.
- Regarding the mis/dis information piece, perhaps have a student intern create a LibGuide. Niche Academy was not recommended for this purpose.

Next Steps:

- Chart: In that we do not know how our legislators want to meet, i.e., in-person vs. virtual, Sarah and Brian will take the lead on developing a chart that includes the legislator, their meeting preference (virtual or in-person), and who will reach out. If most prefer online, it would not be the best use of anyone's time to visit them in Albany.
- Steven will informally poll his members Re: LAD.
- Sarah and Mary-Carol will review the Advocacy Plan to see if it is necessary.
- We still need to determine if we should do visits to local offices.
- Mary-Carol will suggest offering a hybrid option for pre-advocacy, to NYALS.
- Mary-Carol will set up a Doodle poll for our next meeting.

Notes taken by Mary-Carol