LEADING BY TURNING OUTWARD

SCRLC Leadership Luncheon
April 16, 2013
Eva Poole, PLA President
3. Key Initiatives

1. The Promise of Libraries Transforming Communities
2. Public Library Association Leadership Academy
3. EDGE Technology Benchmarks
The Promise of Libraries
Transforming Communities

INSTITUTE of
Museum and Library
SERVICES

ALA
American Library Association

HARWOOD
The Institute for Public Innovation
Harwood Advanced Leaders Training

The 3A’s of Public Life

Aspirations

Turn Outward
Turn Outward

If you turn outward and make more intentional judgments and choices in creating change, you will produce greater impact and relevance in your community.
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Aspirations

STARTING POINT

Identifying “the problems”

Visioning Exercises

WHAT WE GET

Finger pointing and blaming

Conversations disconnected from present reality
What We Get

A conversation based on reality and a sense of possibility

Shifts conversation from the library to the community

Conversation about what people value in the library, where they wish the library would go, and why
What It Creates

A set of ideas that people will go to bat for

A sense of shared aspirations that roots our work in what our community wants, not what we think they should have
Authority

Holds deep knowledge about community, people’s lives, aspirations and concerns

Actively applies knowledge about community, especially in decision-making

The 3A’s of Public Life
Authenticity

Work reflects the reality of people’s lives in the community

Deeply listens to the community in an ongoing way
Accountability

Sets realistic expectations for change and makes progress

Pursues actions that really mean something to the people in the community
IMLS Planning Grant

In partnership with International City/County Management Association (ICMA)

Held in Chicago, March 4-8, 2013

24 Fellows, 8 Coaches
Adaptive Leadership

Preparing for Leadership

Understanding Community Stakeholders

PLA Leadership Model

Leadership Crucible

Interview with the Director of the Chicago Public Library
Time for Fun, Too!

Improvisation
Putting It into Practice

- Developing Leadership Project
- Project Commitment
- Project Implementation and Webinar Planning
• American Library Association-Office for Information Technology Policy
• Bill & Melinda Gates Foundation
• International City/County Management Association (ICMA)
• LYRASIS
• Public Library Association
• State Libraries of California, Oklahoma, and Texas
• The University of Maryland
• The University of Washington
• TechSoup Global
• WebJunction/OCLC
• The Urban Libraries Council
Benchmark Categories

- Engaging the Community and Decision Makers
- Organizational Management
- Community Value
It’s a Process

Step One: Complete Edge Assessment and Receive Score Report

- Communication Materials
- Resource Guide
- PLA-Designed Training
- Templates, tools, and tips
PLA-Designed Training

Community Assessment

Technology Management

Advocacy and Outreach

Library Leadership
Community Assessment

Technology Management

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