



Awareness & Advocacy Advisory Committee Meeting

Wednesday, January 7, 2026, 2:00 p.m., Zoom

Minutes

Present: Sarah Glogowski (FLLS), Chair; Steve Bachman (4CLS), Curtis Kendrick (BU), Jessica Philippe, Mary-Carol Lindbloom.

Excused: Brian Hildreth (STLS)

Update from Brian:

“My apologies, but I am unable to attend this meeting. I have a PULISDO committee meeting at the same time that is addressing policies and minimum standard requirements. Thanks for understanding.

STLS plans on bringing a bus to Albany. [Registration is here.](#)

We are taking the lead on scheduling meetings with Senator O'Mara, Senator Borrello, Assemblyman Palmesano, Assemblyman Friend, and Assemblyman Sempolinski. Let me know if your system has folks that would like to join us for these meetings.”

We welcomed Curtis Kendrick to the committee. Welcome Curtis!

Plan of Service 2026-2031

- Awareness & Advocacy Section is now Communication & Awareness
The committee has agreed to update its name (and purview) to Communication & Awareness to align with the State Library.
- We reviewed the draft components of [Goal 6](#) and Mary-Carol walked us through the changes she made to that goal section (so far on a separate Google Doc).

Meanwhile in Albany

- Freedom to Read

- The governor vetoed this act because of some disputes over some of the language in the act.
- Library Advocacy Day
 - Pre-Advocacy Day will be held at the NYSL this year. It will include some professional development. PULISDO, ESLN, and NYALS all have meetings there.
 - Advocacy Day is Feb. 3rd.
 - Sarah will be attending Advocacy Day, but FLLS will not be doing a bus. They focus on local meetings and have had better success with inviting legislators to their libraries for events.
 - National Legislative Day is at the end of February and Sarah plans to attend.
 - 4CLS will be bussing members to Advocacy Day (along with STLS).

2025-2026 Activities

- Update the awareness & advocacy plan.
Include elements of the [NYALS Advocacy Plan](#).
- Contribute to SCRLC's Plan of Service 2026-2031.
- Update the Advocacy section of the website.
- Collaborate with regional library systems on legislative meetings and events, including NYLA's Library Advocacy Day.
- Offer advocacy training in addition to NYLA's/ESLN's if needed.
- Design an information campaign to bring people into libraries, including programming on misinformation/disinformation.

Other

The upcoming NYALS meeting should have more insight for the awareness & advocacy plan.

Next Steps

- Mary-Carol and SCRLC staff will be working on the Plan of Service.
- We'll know more about Advocacy Day over the coming month.
- Jessica and Diane will make some updates to the Advocacy webpage.
- We'll plan to meet at the end of April. Mary-Carol will send out a doodle poll.

Minutes taken by Jessica.